









Institution's Innovation Council Saurashtra University Rajkot

# How to plan for Start-up and legal & Ethical Steps

27th May 2025

At

Online on Google meet Incubation Centre Dr. A P J Abdul Kalam Science Laboratory Saurashtra University Campus, Rajkot

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### Saurashtra University - IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

### **Event Schedule**

3:00	Registration Time
3:05	Welcome
3:10	Awareness session on How to plan for Start-up and legal & Ethical Steps by Dr. Davit B. Dhruv
3:50	Programme Feedback - Conclusion
4:00	Closing Ceremony

### **Event Registration Link**

bit.ly/SUSEC-PPDD25

#### **Brief about Event**

The Department of Physics and the Department of Nano Science and Advanced Materials, Saurashtra University, in collaboration with the Institution's Innovation Council (IIC) Saurashtra University, organized a webinar on "How to Plan for Start-up and Legal & Ethical Steps" on 27th May 2025 from 3:00 pm to 4:00 pm. The session was designed to guide students and early-stage entrepreneurs in their journey from ideation to execution.

The webinar aimed to create awareness about effective planning strategies for start-ups while highlighting the importance of legal and ethical considerations in entrepreneurship. By providing both practical and strategic insights, the session encouraged participants to think critically about building sustainable and responsible ventures.

The resource person, Dr. Davit B. Dhruv, explained the essential aspects of start-up planning, including identifying opportunities, evaluating risks, and setting clear business goals. He emphasized that beyond the business model and funding, every entrepreneur must adhere to the legal framework and maintain ethical practices to ensure credibility, trust, and long-term success.

The session also underlined how legal compliance and ethical responsibility are vital in today's competitive ecosystem. Students were encouraged to integrate innovation with accountability, ensuring that their entrepreneurial efforts not only create value but also contribute positively to society.

Overall, the webinar provided participants with meaningful insights into start-up planning and the legal-ethical landscape of entrepreneurship. It reinforced the vision of IIC Saurashtra University to nurture an innovation-driven culture while preparing the next generation of entrepreneurs with the right knowledge, values, and strategies.

### **Key Points**

During the session, below mentioned points were discussed:

- Introduction to Start-up Planning
- Identifying Opportunities & Risks
- Business Model and Goal Setting
- Legal Framework for Start-ups
- Ethical Practices in Entrepreneurship
- Importance of Credibility & Trust
- Role of Innovation with Responsibility
- Pathway to Sustainable Ventures

#### Outcome

The webinar helped participants gain clarity on the fundamentals of planning a start-up, including opportunity identification, risk management, and goal setting. They understood the significance of legal compliance and ethical practices in establishing credibility and ensuring long-term growth. The session motivated students to combine innovation with responsibility, thereby fostering a sustainable entrepreneurial mindset.

### About the Speaker / Chief Guest



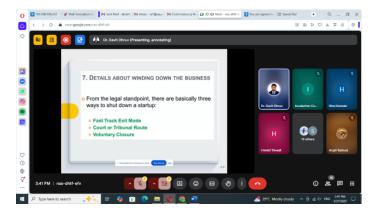
Dr. Davit B. Dhruv

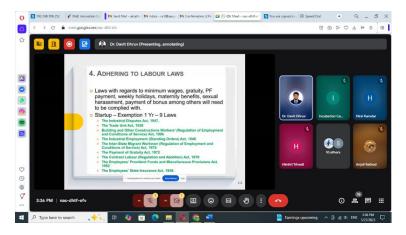
**Assistant Professor** 

Department of Physics, Saurashtra University



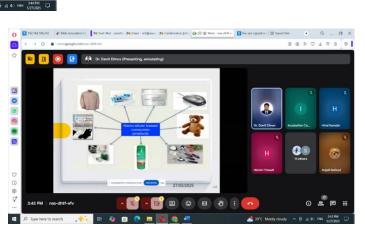


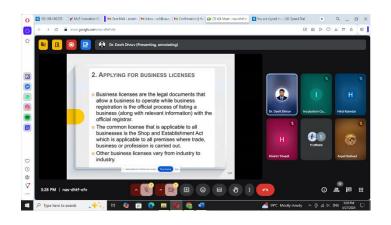


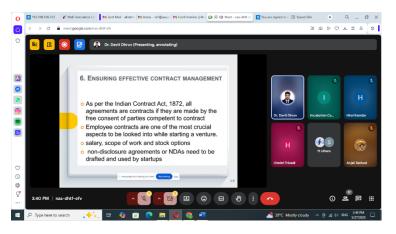


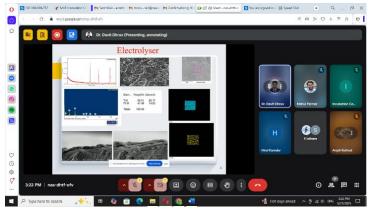


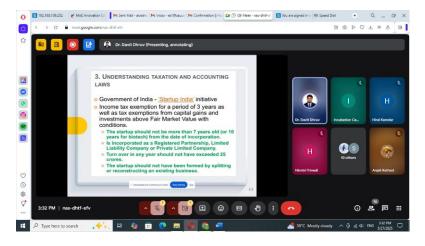












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